**Homework 1: Excel Conclusion Report**

One conclusion that can be made from the data provided is that there is generally more “successful” outcomes than “failed” or “cancelled”, indicating that on average projects are more likely to reach their fundraising goals. However, this may be a result of merely having a data set that included more successful outcomes than non-successful outcomes. Essentially, it is unclear whether this data set is representative of all fundraisers started in KickStarter. Additionally, it appears that project fundraisers started or created throughout the late Spring/Summer months (i.e. May through September) see a linear decline in successful outcomes. Again, this may merely be due to a lack of data from those specific months and therefore not hold any statistical significance. One key piece of information that could be interpreted from the data analysis comparing success rates of different starting goals is that goals of less than 1,000 dollars had the highest success rate while goals exceeding the 40,000 dollar mark seemed to have a sharp decline of successful outcomes.

Some other tables or graphs that may provide insightful information on this data set could be comparing categories or sub-categories vs. percent funded and see whether the nature of the cause has any effect on how much surplus of funding is donated even after the goal is met (i. e. does raising money for children with cancer and similar causes with strong emotional reactions tend to see more funding as compared to low budget films, etc.).